

MING LUN CHAN



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A user-centred design professional

EDUCATION

Master of Arts, Image and Communication

Goldsmiths College,
University of London
2011 - 2012

Higher Diploma in Media Arts

Hong Kong Art School
2004 - 2007 (part-time)

Bachelor of Business Admin, Manage Information System

The Chinese University of
Hong Kong
1998 - 2001

EXPERTISE

- UX design
- Visual design
- Front-end development
- Design leadership
- Accessibility
- Prototyping
- Journey mapping
- User research
- Design systems
- Agile development
- Design thinking
- Branding
- Photography
- Typography

LANGUAGES

- Cantonese Chinese (native)
- English (proficient)
- Mandarin Chinese (fluent)
- Japanese (entry level)

ABOUT ME

I am a Principal Interaction Designer based in London, with over 20 years of experience in UX design and design leadership. My career has spanned across London and Hong Kong, where I've honed my skills in UX design, web development, and product management. With a strong technical background, I excel in bridging the gap between design and development, ensuring that both usability and aesthetics are seamlessly integrated.

WORK EXPERIENCE

● dxw, London

Principal Interaction Designer

Aug 2022 to Present

- Leading the dxw interaction design team in line management, community building, mentoring, and supporting internal work. A key contributor to project and resource management, as well as the recruitment and onboarding of new team members.
- Served as the lead interaction designer on public sector projects, including multiple projects for the Department for Education (DfE), successfully retiring legacy systems and launching a new design system for the Regional Services Division. Other clients include the Ministry of Justice (MoJ) and Department for Business, Energy & Industrial Strategy (BEIS).

Senior Designer

Jul 2021 to Aug 2022

- Served as the senior designer on public sector projects, including leading design activities for the Ministry of Justice (MoJ), Department for Business, Energy & Industrial Strategy (BEIS), Settle Social Housing, and the Global Interagency Security Forum (GISF). Also mentored other design team members in design and prototyping.

Designer

Aug 2018 to Jul 2021

- Served as the interaction designer on public sector projects, leading interaction design and front-end development for the Crown Commercial Service (CCS), Department for Education (DfE), Department of Health and Social Care (DHSC), UK Research and Innovation (UKRI), Southwark Council, the Judiciary, GDS Blog and Campaigns, Hackney Council, and the Ministry of Justice (MoJ).

TOOLS

- HTML, CSS & JavaScript
- PHP
- Node.js
- WordPress
- Git & GitHub
- GOV.UK prototyping kit
- GOV.UK Design System
- Bootstrap
- Adobe suite
- Affinity Photo & Designer
- Figma
- Miro
- Lucidspark

INTERESTS

- Photography
- Tennis
- Design & technology
- Entrepreneurship

WORK EXPERIENCE (CONTINUED)

● Skywire Studios, London

Senior Interactive Designer

Oct 2012 to Mar 2018

- Skywire is a marketing, advertising, and creative agency. I was responsible for the UX and visual design of clients' fashion and luxury e-commerce sites, as well as creating digital marketing artwork. I was also occasionally involved in front-end development. Clients included Cordings, De Beers, Premier League, ProQuip, and others.

● Linkdex, London

Design Consultant (part-time)

Feb 2012 - Oct 2012

- In charge of interface design of company's SEO products. Work on in-house graphic design projects and animation occasionally.

● Simplify Digital Limited, London

Senior Creative Designer

Jan 2010 - Sep 2011

- Chief designer for the company's broadband comparison website and white-label partner sites. Responsible for site interaction, user journeys, art direction, visual design, and company branding. Clients included the Guardian, Telegraph, MSN, Sky, Virgin Media, BT.

● Yahoo!, Hong Kong

Assistant Product Manager

Jan 2009 - Nov 2009

- Responsible for media product management and product direction, including contents, user experience and marketing strategies. Content scope: Yahoo! HK News, Finance, Sports and Travel.

Advertising Technology Specialist

Oct 2006 - Dec 2008

- Responsible for rich media advert delivery, including project management, technical consultation, and implementation. Led Flash, HTML, and video production consultations for all advertising partners and clients.

● Golden Dynamic, Hong Kong

Web Designer

Mar 2005 - Aug 2006

● HSBC, Hong Kong

Contract Analyst Programmer

Nov 2004 - Feb 2005

● Bank of China, Hong Kong

Programmer

Jun 2001 - Nov 2004